

Dr. SMADAR SIEV

Curriculum Vitae

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Personal Details

Name: Smadar Siev

Place of Birth: Israel

Military service: 20/2/81 – 20/2/83

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Educational Background

- **B. Sc** in Computer Science Engineering from the Technion– Israel Institute of Technology (Haifa, Israel). Graduation at 1987.
- **M.A** in Economics in a joint venture of the Technion – Israel Institute of Technology and Haifa University, graduated with excellence at 1998.
- Licensed for Portfolio Management from the Israeli Securities Authority in the year 2002.
- **Ph. D.** In Finance from the University of Haifa, Department of Economics. Graduation at 2011.

Employment History and Academic Positions

2017 – Present

Faculty member at Ono Academic College, Faculty of Business Administration, Haifa Campus. Teaching courses: Introduction to Finance, Investments, financial management; Securities Analysis, Seminar in Finance, Financial reports analysis.

2010 – 2017

Faculty member at Carmel Academic Center (Haifa, Israel). Teaching courses: Introduction to Economics, Introduction to Finance, The Israeli Economy, Securities Analysis, Seminar in Finance, Financial reports analysis, Investments.

2006 – Present

University of Haifa (Haifa, Israel), Department of Economics, Lecturer, Courses teaching: Introduction to Finance, Options Markets and Introduction to Econometrics. Department of Sociology (from 2009), Lecturer. Course teaching: Financial report analysis and evaluation of organizational projects.

2000 – 2005

Bloch Rothstein Securities & Investments LTD (Haifa, Israel), working as a senior Analyst, evaluating a wide range local and foreign companies and recommending their stock action

2000 – 2006

University of Haifa (Haifa, Israel), Department of Economics, Teaching assistant

1997 – 2000

University of Haifa, College of Management, Academic College of Emek Yezreel, the North College. I taught various courses: Financial management, Finance, Macroeconomics, Econometrics.

1987 – 1991

ISG Company (Haifa, Israel) –Software Engineer for software development team.

Research Interest

Behavioral Finance; Behavioral Economy, Traffic and transportation Psychology

Publications

- Siev, Smadar (2023) *Age, Size, and Sectors in IPO Performance: A Comprehensive Analysis*. In: An Overview on Business, Management and Economics Research Vol. 4. B P International, pp. 149-189. ISBN 978-81-19761-62-3
<https://doi.org/10.9734/bpi/aobmer/v4/7814A>

- Siev, S., Forthcoming 2024, Non-Fruitful Token? Market Reactions to NFT-related Disclosures. in Venezia, I. and Calipha, R. (Eds.) Behavioral Finance: Beyond the Basics". World Scientific Publishers, London
- Siev, S. (2023). Non-Fruitful Token? Market Reactions to NFT-related Disclosures. Market Reactions to NFT-related Disclosures (July 10, 2023).
- Siev, S. (2023). The Rich Get Richer and the Poor Get Poorer: Social Media and the Post-IPO Behavior of Investors in Biotechnology Firms: The Relationship with Twitter Volume. In Business and Economy Recent Updates: 2nd Edition (pp. 1-33). Vide Leaf publishing house (original work published 2021)
- Siev, S., & Qadan, M. (2022). Call Me When You Grow Up: Firms' Age, Size, and IPO Performance across Sectors. *Journal of Risk and Financial Management*, 15(12), 586.
- Aharon, D. Y., Demir, E., & Siev, S. (2022). Real Returns from Unreal World? Market reaction to Metaverse Disclosures. *Research in International Business and Finance*, 101778.
- Siev, S. (2021). The Role of Market Capitalization and Tweet Volumes in Shaping Investors Behavior Post Biotechnology IPOs, *New Innovations in Economics, Business and Management* Vol. 2, 4 November 2021, Page 150-168, <https://doi.org/10.9734/bpi/niebm/v2/2109E>
- Siev, S. (2021). The Rich Get Richer and the Poor Get Poorer: social media and the Post-IPO Behavior of Investors in Biotechnology Firms: The Relationship with Twitter Volume. *Journal of Risk and Financial Management*, 14(10), 456.
- Aharon, D. Y., & Siev, S. (2021). COVID-19, government interventions and emerging capital markets performance. *Research in International Business and Finance*, 58, 101492. <https://doi.org/10.1016/j.ribaf.2021.101492>.

<https://authors.elsevier.com/c/1dNnl~fX6Hegm>

- Siev, S., & Rothman T. Behavioral Finance: A Novel Approach 1st Edition. (December 2020) "The Critical Impact of Firms' Market Value on Investor Behavior Following Pharmaceutical IPOs. <https://worldscientific.com/worldscibooks/10.1142/12071>

- Siev, S., & Kliger, D. (2019). Priming drivers by exposure to active and inactive speed displays. *Journal of Transportation Safety & Security*, 1-19.
- Dishonesty in Behavioral Economics 1st Edition (upcoming Published Date: 1st August 2019). "Cheating in academic exams: A field study" Ch. 2.5 (With D. Kliger) Elsevier - Academic Press 2019
- Firm Disclosure, Media, and the Capital Markets (2016). *Behavioral Finance: 'Where Do Investors' 'Biases Come From?'*, 239. (with D. Kliger) link: https://books.google.co.il/books?hl=iw&lr=&id=CmZtDQAAQBAJ&oi=fnd&pg=PA239&dq=%E2%80%A2%09Firm+Disclosure,+Media,+and+the+Capital+Markets+&ots=eHZyNqD2cD&sig=Poct_x_RejObrlOuZAd2YMeMp7Q&redir_esc=y#v=onepage&q=%E2%80%A2%09Firm%20Disclosure%2C%20Media%2C%20and%20the%20Capital%20Markets&f=false
- The PR Premium, *Journal of Behavioral Finance* (2014), 15:1, 43-55, link: <http://dx.doi.org/10.1080/15427560.2014.878133>
- Profitability of Mergers and Acquisitions in Israel, *The Economic Quarterly* (Israel) 1999, pg 588 – 624. (In Hebrew)

Podcasts (based on published papers)

- Road sign psychology and dangerous driving, JANUARY 28, 2021. <https://researchpod.org/behavioural-sciences/road-sign-psychology-and-dangerous-driving>

Working papers

- Offer Price and Lottery Stock: Empirical study

Grants

1995 Graduate Studies Authority – Haifa University, Excellence Grant

Conferences

8/2022 ECONOMY & BUSINESS International conference , Burgas, Bulgaria “Call me when you grew up: Firms’ Age, Size and IPO Performance across Sectors”

9/2019 the 2019 IAREP/SABE conference on Economic Psychology and Behavioral Economics in Dublin, Ireland, "The Rich Get Richer and the Poor Get Poorer: Behavior of Investors in Biotechnology Firms Post-IPOs"

6/2019 The Third Israel Behavioral Finance Conference, The Tel Aviv-Yaffo Academic College-" The Rich Get Richer and the Poor Get Poorer: Behavior of Investors in Biotechnology Firms Post-IPOs",

8/2016 International Conference of Traffic and Transport Psychology, ICTTP 2016, Brisbane, Australia — “Effects of Drivers' Priming by Exposure to Active Speed Display”

7/2015 The World Financial Conference, Buenos Aires, Argentina– “The PR Premium”.

5/2015 First Israel Behavioral Finance Conference. - Tel Aviv Yafo Academic College, Israel – "The PR Premium"

7/ 2014 ICAP – 28th International Congress of Applied Psychology, Paris, France - "Priming and Academic Dishonesty"

2009 APESA (Asia Pacific meeting of The Economic Science Association) held at Haifa University (Haifa, Israel).

Seminars

10/2021 Ono Academic College “The Rich Get Richer and the Poor Get Poorer: social media and the Post-IPO Behavior of Investors in Biotechnology Firms: The Relationship with Twitter Volume”

2/2021 Ono Academic College “Effects of Drivers' Priming by Exposure to Active Speed Display”

5/2020 Ono Academic College Priming and Academic Dishonesty

3/2014 Carmel Academic Center – "The PR Premium"

11/2012 Bar-Ilan University. – "The PR Premium"

3/2011 Ono Academic College – "The PR Premium"

2/2011 Ben Gurion University of the Negev – "The PR Premium"

Academic service

NOV / 2021 Manuscript review for International Journal of Environmental Research and Public Health. (ijerph)

10/2021 – Responsible for the Young Entrepreneurs Project Haifa Campus, Ono Academic College

04/2020 – Deputy Head of Finance at the Haifa Campus, Ono Academic College

2012 – 2017 Departmental seminar coordinator at Carmel Academic Center

2013 – 2017 Teaching Committee member at Carmel academic Center