

Curriculum Vitae

Personal Information

Name	Iris Gavish
Country of Birth	Israel
Date of Birth	17/12/70
Address:	Hagdud Haivri 39, Kiryat Haim (Haifa)
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Education

Years	
1990-1993	B.A in Economics –University of Haifa.
1999-2002	M.A. in Natural Resources and Environmental Management- University of Haifa.
2019	PhD, Department of Natural Resources and Environmental Management, Faculty of Management, University of Haifa

Academic Positions

Years	
1995-2002	Lecturer in Statistical Subjects for the Institute of Certified Public Accountants in Israel exams, at The College of Management
1999-2002	T.A. in Statistical Subjects, including SPSS for M.A. students at The Department of Natural Resource & Environmental Management, University of Haifa
Since 2004	Lecturer in Statistical Subjects at the Faculty of Business Administration, Ono Academic College. Currently, a faculty member at the Faculty of Business Administration, Ono Academic College.
2009-2017	Lecturer in Statistical Subjects and a Faculty member until 2016 at Carmel

(Until the institution's closure)	Academic College.
Since 2022	Lecturer in Mathematics and Statistical Subjects at the Faculty of Business Administration, Ono Academic College.

Signals and honors

Years	
2000	Letter of appreciation from the management of the College of Management for achieving 100% passing of the students in the Institute of Certified Public Accountants in Israel exams (Final A)
2015	An Outstanding Dean Certificate for achievements in teaching and a significant contribution to institutional activity at the Faculty of Business Administration, Carmel Academic College.
2018	The Petrie Foundation Scholarship (Canada).

Professional Experience

Years	
1993-1995	Economist at the economical department at "Delta" company in Carmiel

Courses Taught

Introduction to Statistics.

Introduction to Probability.

Introduction to Research Methods.

Applied statistics in SPSS software.

Mathematics for Business Administration.

Scientific Publications

- Gavish, I. & Ayalon, O. (2003), "Economical and Ecological aspects of applying 'The Package Low' In Israel". *Studies in natural resource management and the environment*, (b/1), p. 53-66.
- Gavish, I., Haim, A., & Kliger, D. (2018). Examination of the Relationship between Dietary Choice and Consumer Preferences for Sustainable Near-Food Products in Israel. *Journal of Cleaner Production*.
2019 Impact Factor: 7.246
- Gavish, I.; Haim, A.; Kliger, D. 'To LED or Not to LED?': Using Color Priming for Influencing Consumers' Preferences of Light Bulbs. *Sustainability* **2021**, *13* (3), 1401. <https://doi.org/10.3390/su13031401>
Impact Factor: 2.576
- Gavish, I., Gavish, Y., & Shoham, A. (2021). A Multi-Dimensional Model of Israeli Travelers' Experience in Duty-Free Stores. *Advances in Social Sciences Research Journal*. *8* (5), 13-33. DOI:10.14738/assrj.85.10076.
- Gavish, I.; Gavish, Y. Using COVID-19 Symbols in Anti-Smoking Fear Appeal Advertisements for Encouraging Smoking Cessation among Israeli Smokers. *Int. J. Environ. Res. Public Health* **2021**, *18*, 10839.
<https://doi.org/10.3390/ijerph182010839>
Impact Factor: 3.390
- Presentation of a poster at an international conference, at Tel Aviv University:
The 2nd Collier Conference on Behavioral Economics (CCBE), July 2017.
- Oral Presentation at an international conference:
The 23rd International Conference on Environmental Indicators at Technion (Israel Institute of Technology), Haifa, Israel, ICEI, 2019. (Published in the conference's Book of Abstracts)

Research fields

Sustainability; Behavioral economics; Consumer behavior.

